

Presentation title:

Can tourists' holiday preferences and routine activities explain their victimisation while on holiday?

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Security is an important consideration for tourists, influencing their choices of destination, accommodation and activities while on holiday. Yet, existing victimisation studies have paid limited attention to tourists as victims of crime. This study contributes to our understanding of the relationship between tourism and victimisation by integrating tourism typologies based on tourists' holiday preferences with lifestyles and routine activities explanations. We show that this integrated approach is useful in explaining the risk of theft from the person while on holiday by drawing on a sample of Australian tourists, who travelled to either the UK or Bali. Our findings suggest that tourists who aspire to be adventurous but opt for a pre-arranged package holiday and spend most of their time in the company of other tourists are most likely to engage in activities that are associated with an increased risk of victimisation from theft from their person. Implications for the tourism industry are also discussed.