

Speaker: Jens Ludwig

Presentation title: The behavioral science approach to gun violence prevention

Behavioral science has given us not only new insights into the determinants of human judgments, decisions and behaviors, but also new types of policy levers for solving social problems. These new tools can be useful even for addressing some of our most challenging social problems, such as gun violence. This talk will discuss the new insights that come from 'dual processing' models of human cognition, and their implications for policy intervention. This framework gives us a way to make sense of why a number of existing policies and programs are helpful. The social value of this approach is also highlighted by a number of entirely new types of interventions, which have proven useful in preventing serious violence in an accumulating number of randomized trials in Chicago and elsewhere.