



Federal da Bahia University - UFBA  
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# ADOLESCENTS, SPEECH, MEDIA, SOCIAL REPRESENTATION AND VIOLENCE IN BRAZIL

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# Documents for the defense of the rights

- Federal Constitution – 1988
- Child Adolescent Statute (CAS) - 1990
- 3rd National Human Rights Program (NHRP) – 2010

# Justify

- Adolescents are related to violence and media reproduces this connection associating adolescents with violent crimes committed;
- The media influences the debate on political issues and the social agenda. This is anchored on a prominent theory called “agenda-setting”.

# Research Question

- Is printed media, when announcing facts related to law-breaking adolescents, being based on guidelines recommended by the UDHR, NPHR, CAS, and the International Federation of Journalists?

# Objectives

- Understanding how the articles of the newspapers Correio da Bahia (Salvador / BA) and Jornal da Cidade (Aracaju / SE) contribute to the construction of social representations about the human rights of adolescents who have committed or not committed infractions.

# Map



# Objectives

- To analyze the news about violence and the social representation of the acts practiced or suffered by adolescents;
- Establish relations between social context and violence;
- Describe how the news are analyzed with regard to human rights.
- Identify how the media analyzes the violence practiced by girls in the news.

# Theoretical foundation

## Social Representations - Moscovici

- (1961) - The influence of communication systems in the French press trying to understand how psychoanalysis was constituted, how it spread and what the image of the population made of it.

## Critical Discourse Analysis - van Dijk

- (1990) - The psychological theory of news understanding is a crucial component of an interdisciplinary news theory.



# National Human Rights Program (NHRP-3)

- The NHRP-3 (Brazil, 2010) developed and implemented the system for coordinating child and adolescent rights policy at all levels of government to meet the recommendations of the UN Committee on the Rights of the Child.

# Analysis of the violence

- Where did the events take place?
- How were the news categorized?
- In what section of the newspaper do the news appear?

Table 1: Number of newspaper stories surveyed during the year 2014

Violence	Newspaper	
	Correio da Bahia (BA)	Jornal da Cidade (SE)
None	55	57
Committed	55	99
Suffered	87	70
Both	16	9
<b>Total</b>	<b>213</b>	<b>235</b>

## Table 2: Gender of the protagonists of the violence

	Newspaper	
	Correio da Bahia (BA)	Jornal da Cidade (SE)
Man	118	108
Woman	42	44
Both	53	83
<b>Total</b>	<b>213</b>	<b>235</b>

# Table 3: Age of the protagonists of the violence

Age	Newspaper	
	Correio da Bahia (BA)	Jornal da Cidade (SE)
12	12	02
13	10	05
14	17	11
15	22	14
16	32	05
17	23	28
18	17	01
<b>Total</b>	<b>133</b>	<b>67</b>

# Analysis of the violence committed and suffered

- Sexual Violence
- Violence committed involving firearms
- Violence suffered involving firearms
- Violence committed by adolescents involving firearms
- Illegal possession of firearms
- Violence suffered by teenage girls involving firearms

# Conclusion and Considerations

- Adolescents suffer more violence than they commit;
- The study registered their own home as the site of many crimes committed;
- This work calls on the editors, writers and reporters to focus on creating a new profile of juvenile offenders. We hope to establish and support this new face for my country and the world, maintaining peace internationally.

An important quote from  
His Majesty Carl XVI Gustaf

When there is investment in children,  
health and education, there is also  
investment in the future



# Thank you

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